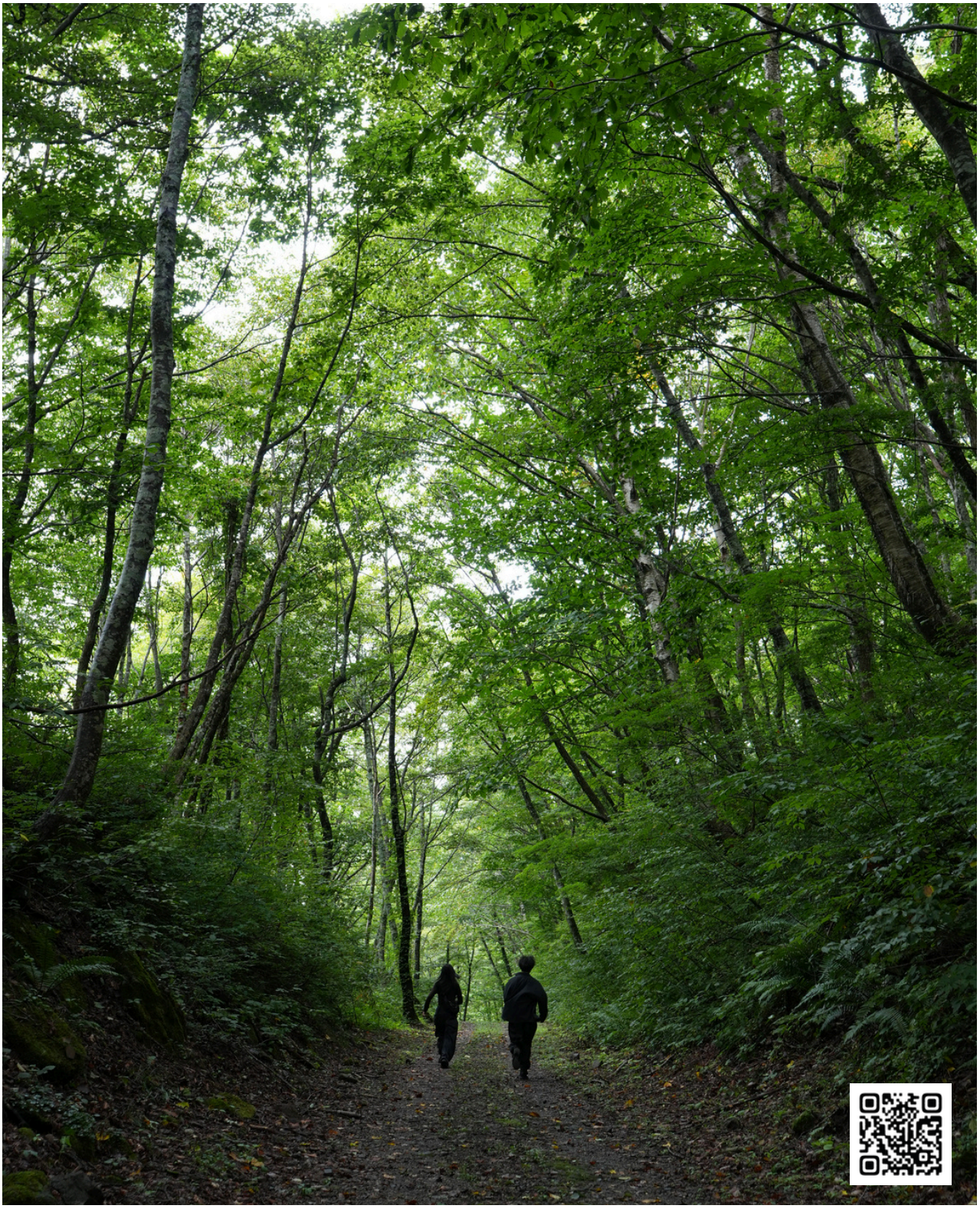
SHIRAMINE (Hakusan, Ishikawa Japan)

Experiences in Shiramine

2026 - 2027



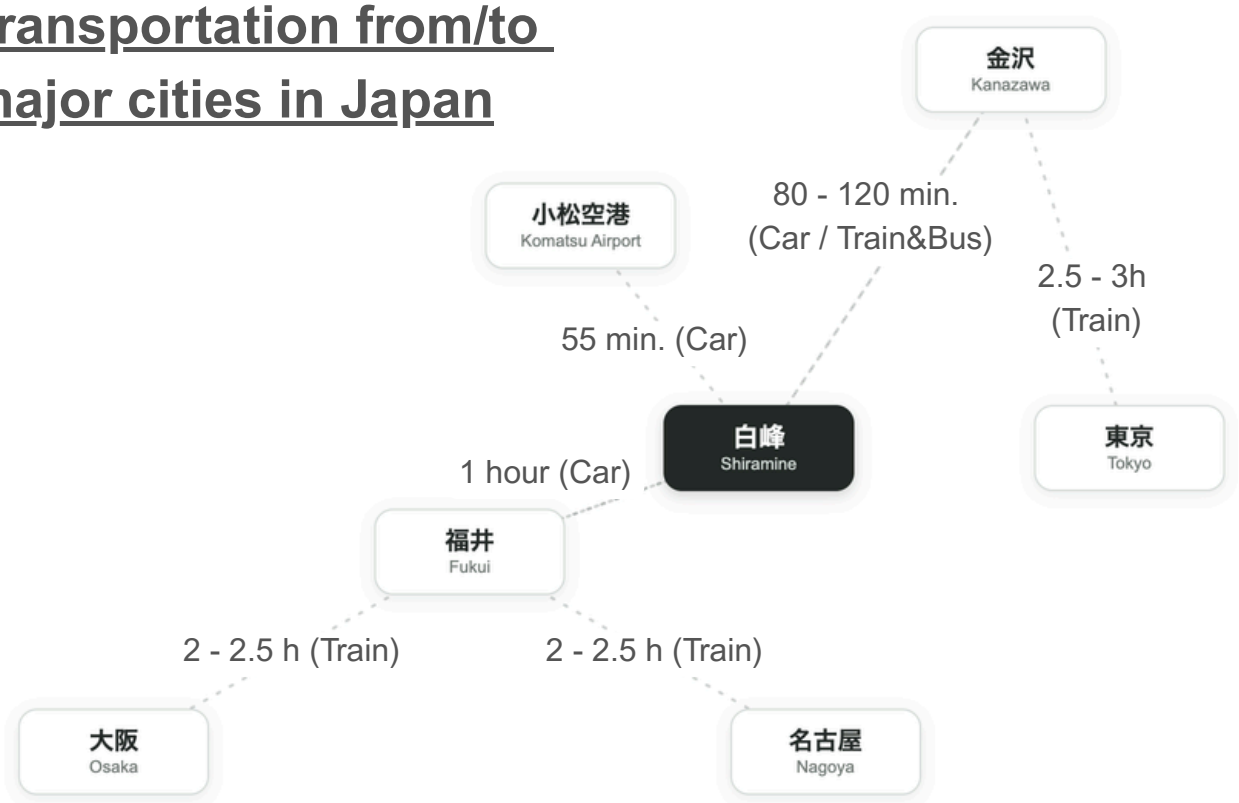
Where is Shiramine?

Shiramine, Hakusan

- Hakusan National Park
- Hakusan Tedorigawa
  UNESCO Global Geopark
- UNESCO Hakusan Biosphere Reserve



Transportation from/to major cities in Japan



Experiences (Village side)



Summer season


Winter season

Shiramine Village Walk (Duration: 30 min. - 1 hour)

Feature - Local guide shows guests an Important preservation district surrounded by mountains where has nostargic traditions and a heavy snow,


Summer season


Winter season


Make snacks with stone mill


Finger millet snack & local tea

Hakusan Folk Museum Guided Tour- Traditional Snack-Making & Tea Time in a Kominka (Duration: 1 - 3 hours)

Feature - The Hakusan Folk Museum is a must-visit for Shiramine, as it introduces the traditional culture of Shiramine, including 150 - 400 year old traditional buildings. Here you will take a step into the past, and become familiar with the unique culture of a mountain village.

Experiences (Village side)


Cypress weaving


Upcycled Bowl lacquerware painting








Lunch time Cooking class with local products


Straw craft

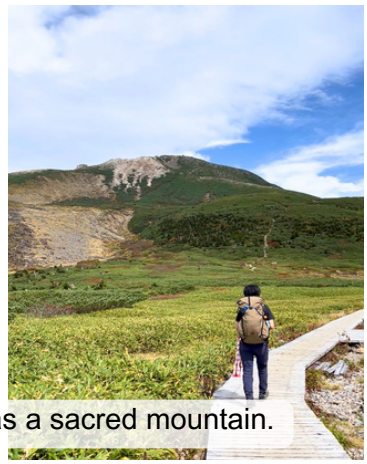

Obaru Dyeing

Life in the deep mountain village (Duration: 1 - 2 hours)

Feature - In this snowy mountain village, many traditions and daily activities have long taken place indoors. Today, these ways of life have become the inspiration for experiences that guests can enjoy even on snowy or rainy days. Spend time in a traditional house, meet local instructors, and imagine what everyday life in the village is like.

Experiences (Mountain side)





Mt. Hakusan hiking tour (1 - 2 Day tour) It has long been revered as a sacred mountain.



Short hiking in Hakusan National Park (1 - 4 hours) It includes a tea time at a hidden wasabi farm or some scenic place.









Slow Lunch in nature - For nature lovers, enjoy a local lunch in a hidden spot, with foods that have been eaten here for generations. L: Horse chestnut Mochi / R: Horse chestnut porridge.

Explore Mt. Hakusan and the Surrounding Nature
(Duration: 1 - 4 hours)

Feature - Mt. Hakusan was shaped by volcanic activity that began around 300,000 to 400,000 years ago. Today, it is known as for its beautiful sunrises and scenic walks around the crater lakes. Hiking plans are tailored to guests fitness level and preferences.

Experiences (Winter season)





Those snowshoes' unique shape is designed for walking through mountainous terrain.

◆ Traditional Snow shoe hiking (Duration: 1 - 4 hours)

Feature - Walk through the snow on traditional snowshoes, just as mountain villagers do. Hiking plans are tailored to guests fitness level and preferences.



Snow play Adventure





Snow village walk and Snowman Festival



Cooking around an Irori Hearth





Snow shoveling

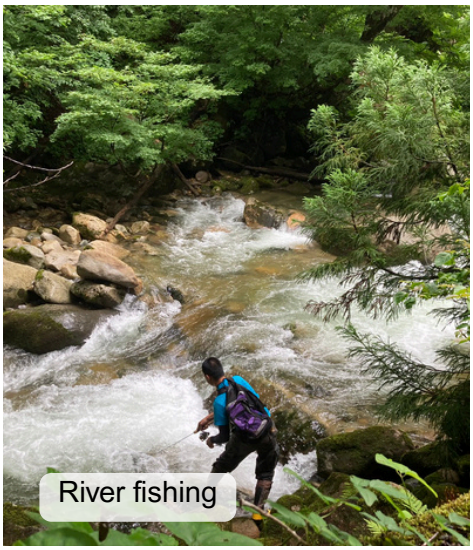
◆Life in Heavy snow village

Feature - Heavy snow has created ways of life found only in places like this.

Experiences (Special / Tailor-Made tour)


Slash-and-burn agriculture as a kind of shifting cultivation


Daikon harvest


River fishing


Exploring Heavy snow mountains

Tailor-Made Tours for Each Guests (Duration: depends on the program)

Feature - For guests interested in life beyond typical tourist destinations, or those who want to experience a Japanese mountain village firsthand, we offer tailor-made experiences. What guests can experience changes with the seasons.

Experiences (Education/ Team-building program)



International Students program Learning Sustainability from the Mountain Life





Traditional farming



Wasabi harvest



Meals made from local ingredients





Presentation in Kominka

Feature - Shiramine lies within three overlapping designations: Hakusan National Park, the Hakusan Tedorigawa UNESCO Global Geopark, and the Mt. Hakusan Biosphere Reserve. This makes the area a valuable field for university students and young people to learn. Based on the local stories and ways of life that underpin these designations, we offer programs tailored to each group’s interests and academic fields.

Programs We Have Offered

SDGs Intergenerational Program

★Learn about mountain village culture through interaction with local residents, and discuss our contemporary lifestyles and the challenges facing rural communities.

★Explore sustainable ways of living in harmony with nature in a UNESCO Biosphere Reserve, while building connections and networks among young people internationally.



Shiramine Important Preservation District for Groups of Historic Buildings



Talk with Mountain Villagers



Traditional cooking experience



Interaction between participants and locals



Discussion in the forest



Presentation in Kominka

	Time	Program
Day 1	9:00	Depart from Kanazawa Station West Exit
	AM	Visit to the Mount Hakusan Biosphere Reserve Council Visit to the Hakusan Tedorigawa Geopark Promotion Council
		Opening Ceremony and Orientation • Participant introductions • Introduction to the Shiramine area • About Mt. Hakusan Biosphere Reserve (BR) and Hakusan Tedorigawa UNESCO Global Geopark (GP)
	12:30	Lunch
	PM	Walking Tour of the Shiramine Important Preservation District for Groups of Historic Buildings → Hakusan Folk Museum • Learn about dezukuri, the traditional seasonal mountain-farming lifestyle • Make a traditional straw pot holder
		Move to accommodation, followed by free time and bathing
		Dinner
		Free time and bedtime
Day 2	7:30	Breakfast
	AM	Make rice balls together for lunch
		Dezukuri Experience in the mountain
	12:00	lunch in the park
	PM	Hakusan Alpine Plants Botanical Garden Lecture: Ex Situ Conservation of Mount Hakusan's Alpine Plants
		Learning about Mount Hakusan • About Hakusan National Park • Activities of the Hakusan Ranger Office
		Youth Perspectives on the Biosphere Reserve: Exchange Session
		Free time and bathing
		Dinner with locals
		Free time and bedtime
Day 3	8:00	Breakfast
	AM	Learning about Hakusan SABO (Erosion and Sediment Control)
		Fieldwork around Hakusan National Park
	12:30	Lunch
	PM	Group Work ① Discussion in the forest Debate on Each Team's Theme / Ideathon
		Free time, bathing, and presentation preparation
		Presentations: "What We Want to Do in the mountain village?"
		Dinner
		Free time and bedtime
Day 4	7:30	Breakfast
	AM	Check-out
		Closing Ceremony and Wrap-up • Reflections, questionnaire, etc.
		Depart Shiramine → Arrive at Kanazawa Station; End of Program

Programs We Have Offered

SDGs Intergenerational Program in Winter season

★Is snow an enemy to the community—or could it be an ally?
To outsiders, a region covered by 2-3 meters of snow each winter may seem harsh and difficult to live in. Yet generations of local people have developed knowledge, livelihoods, and a culture shaped by life with snow.

Through interaction with locals and participants, young people broaden their perspectives and discover new ways of seeing the relationship between nature and community.


Walk in the heavy snow village


Morning ritual in a local temple



Shopping at small local stores


Traditional cooking experience


Rooftop Snow Removal Experience


Presentation in Kominka

	Time	Program
Day 1	9:00	Meet at Kanazawa Station West Exit Depart from the group bus boarding area at Kanazawa Station West exit
	AM	Visit to the Mount Hakusan Biosphere Reserve Council Visit to the Hakusan Tedorigawa Geopark Promotion Council
		Opening Ceremony and Orientation • Participant introductions • Introduction to the Shiramine area • About the Mount Hakusan Biosphere Reserve and Hakusan Tedorigawa UNESCO Global Geopark
	12:30	Lunch
	PM	Walking Tour of the Shiramine Important Preservation District for Groups of Historic Buildings → Hakusan Folk Museum • Learn about dezukuri, the traditional seasonal mountain-farming lifestyle • Snow Country Experience ①: Traditional Snowshoe Hike
		Move to accommodation, followed by free time and bathing
		Dinner
		Free time and bedtime
Day 2	6:30	Morning Buddhist Ritual (Optional)
	8:00	Breakfast
	AM	Snow Country Experience ②: Snow Shoveling
		Free Time (Onsen)
	12:00	Lunch: Cook for Ourselves with Food Purchased in Shiramine
	PM	Learning about Mount Hakusan • About Hakusan National Park • Activities of the Hakusan Ranger Office
		Mount Hakusan Biosphere Reserve Youth Network Activities • Youth activities and the MAB Strategy
		Group Work ①: “What Is the Mount Hakusan Biosphere Reserve Like?”
		Free time and bathing
		Dinner
		Free time and bedtime
Day 3	8:00	Breakfast
	AM	Group Work ②: Presentation Preparation
	12:00	Lunch (Free Choice)
	PM	Snow Country Experience ③: Building Snowman
		Free Time (Onsen) and Dinner Preparation
		Mini Snowman Festival
		Dinner
		Free time and bedtime
Day 4	8:00	Breakfast
	AM	Group Presentations 【Ideas That Make Use of the Unique Features of the Mount Hakusan Biosphere Reserve】 “What We Want to Do in this snow village?”
		Closing Ceremony and Wrap-up Reflections, questionnaire, etc.
		Depart Shiramine → Kanazawa Station → Kanazawa University; End of Program

Videos (Youtube / Instagram)



Shramine Tour (Green season)



Shramine Tour (Winter season)



Educational Tour (Green season)



Educational Tour (Winter season)

Summer Tour
(Around June - October)



3-Day Journey to

Live Like a Mountain Villager

Experience the food, traditional crafts, and nature of nostalgic rural Japan.

Accommodation



NIPPONIA Hakusan Shiramine

A peaceful retreat at the foot of Mt. Hakusan.

Cuisine



Enjoy seasonal specialties unique to Shiramine, including river fish, wild vegetables, firm tofu, game meat, and other regional delicacies.

Traditional Craft



Traditional craft experience

- Cypress weaving
- lacquerware decoration

Nature



Walk through the rich natural landscape of Mt. Hakusan on a course suited to your fitness level.

Refresh both body and mind.

Price from

¥77,000 per person

(tax included)

Prices (per person)

1 person	group of 2	group of 3	group of 4	group of 5
¥ 149,00	¥ 104,000	¥ 89,000	¥ 82,000	¥ 77,000

Contact
Shiramine Forestry Tourism Association
(NPO Shiramine Nature School)

☎ +81-80-3482-1170 (9:00~16:00)
✉ rinpaku.shiramine@gmail.com

Book Online

◆Travel planning and sales:
YOSITAI Co.,Ltd.

Itinerary for 3 Days

Day 1: Deep Mountain Village

13:00　Meet at Kanazawa Station

You may also meet and finish the tour in Shiramine. The tour price is the same with or without transportation.

14:30　Hakusan Folk Museum

Exhibition and the traditional village, where six historic houses have been relocated.
Then, enjoy Japanese tea time in a traditional house with local specialties: Finger millet paste/ herbal tea

16:00　Check in at NIPPONIA Hakusan Shiramine

Free time after check-in. Relax at the hot spring, take a walk through the village, or simply enjoy a quiet afternoon.

Dinner – The Okuyamabito Table

Enjoy seasonal dishes prepared with the gifts of Mt. Hakusan, including river fish, firm tofu, locally sourced game, and other mountain specialties.





Day 2: A Day in the Life of a villager

6:45　【Optional】Buddhist ritual

Join the morning prayers at a local temple in Shiramine.

8:00　Breakfast

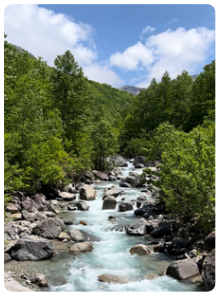
Restaurant You at NIPPONIA

9:00　Guided Village Walk

Walk through Shiramine's historic mountain village, designated as an Important Preservation District for Groups of Traditional Buildings. Discover the village's unique sericulture culture and the way people have lived with the mountains.

10:30　Hike to the Headwaters of Mt. Hakusan

Walk through the beautiful natural landscape along the Tedori River. Enjoy fresh mountain air. (Routes vary depending on guest's fitness level.)





12:00 Lunch by a Hidden Mountain Spring

Enjoy a mountain picnic lunch and tea prepared with clear spring water from the mountains.

13:30　Return to accommodation

Free time

15:00 Traditional Mountain Craft Experience

Experience one of two traditional crafts

Dinner – An Evening in Shiramine

Relax and enjoy the evening at Yukidaruma Café.

Day 3　Leave the village

8:00　Breakfast

Restaurant You at NIPPONIA

10:00　Check out

Depart from Shiramine.
You may also finish the tour in Shiramine.

10:30　Roadside Station Sena

Enjoy a coffee break and browse local souvenirs.

Aronund 12:00　Arrive at Kanazawa Station

Special Gift for Tour Participants

Yukidaruma Cafe is a beloved local diner where residents and visitors come together.

Enjoy one complimentary beer or soda per person during dinner on Day 2.



Local craftspeople will guide you as you create your own piece.



Hinoki woodworking



lacquerware decoration

◆Tour Includes

Transportation/ Two nights' accommodation in a traditional house/ Breakfast × 2/ Lunch × 1/ Dinner × 1 / Admission to Hakusanroku Folk Museum/ Traditional mountain craft experience

Notes: Dinner on Day 2 is not included.
Please choose what you would like to eat and pay directly at the restaurant.

◆Information

The itinerary may change depending on weather, traffic conditions, or the season./ Minimum number of participants: 1/ Solo travelers, couples, families, and small groups are welcome./ Tour season: June–October, depending on weather conditions./ Please wear comfortable clothing and walking shoes, and bring rainwear, a hat, and other suitable items.